



2020 PROGRAM OF WORK

Our Mission Statement: *The mission of the Duncan Chamber of Commerce and Industry is to provide leadership in improving the business climate and quality of life by mobilizing community resources.*

BUSINESS DEVELOPMENT DIVISION

Leigh McEntire

Committees:

Legislative Affairs

Deano Cox, Chairmen
Chris Deal, Staff Coordinator

Purpose: To assist members in staying informed about legislative matters that impact business at the local, county, state and national levels.

Leadership Program

Bill Gossett, Chairman
Chris Deal, Staff Coordinator

Purpose: To coordinate and execute a successful leadership development program to maintain continuity of leadership in our community.

Task Forces

Community Development and Planning

Chairman to be Determined
Chris Deal, Staff Coordinator

Purpose: To establish a vision for the community and implement a strategic plan for the community to facilitate developing the quality of life necessary to attract individuals and companies to our community. To provide leadership, coordination, and administrative support in the successful execution of the community's written plan for improvement. To take a leadership role in promoting positive change in our community.

Retail Recruitment & Enhancement

Chairman to be Determined
Chris Deal, Staff Coordinator

Purpose: To work closely with DAEDF, the City of Duncan, and other partner organizations to actively recruit new higher end retail establishments to Duncan; to promote a positive working relationship between businesses and our community; to continue the revitalization and enhancement of the retail sector in our community by encouraging entrepreneurship, assisting existing businesses, and for local citizens to shop in Duncan.

Business After Hours (Promotional Events) Sandy Stewart, Staff Coordinator

Purpose: To create a networking opportunities that draws people directly to member business locations; i.e. Business During or After Hours, Lunches, Mixers, etc.



INVESTOR SERVICES DIVISION

Chuck Siess – Vice President

Sandy Stewart—Director of Investor Services

Committees (Standing):

Ambassadors

Darcy Reeves, Chairman

Sandy Stewart, Staff Coordinator

Purpose: To maintain a positive and visible connection between the Chamber and members of the business community through promotion, recruitment and retention programs.

Chamber Breakfast

Cindy Reynolds, Chairman

Sandy Stewart, Staff Coordinator

Purpose: To provide a casual forum for networking that provides community leaders an opportunity to keep attendees informed of local events, plus an opportunity to showcase member businesses and promote chamber performance.

Task Forces/Committees:

Annual Banquet (March 31, 2020)

To Be Determined, Chairman

Sandy Stewart, Staff Coordinator

Purpose: to provide an entertaining environment for the membership to recognize award winning leaders in our community, review the Chamber’s past year’s accomplishments, hear the Chamber’s goals for the current year, and provide funds for Chamber operations

Mayor’s Prayer Breakfast (National Day of Prayer) Russ Stewart, Chairman

Sandy Stewart, Staff Coordinator

Purpose: To provide an opportunity for the community to come together in unity and prayer based on the National Prayer Breakfast held in Washington, D.C. on the First Thursday in May.

Chamber Golf Classic (May 15, 2020)

Chuck Siess, Chairman

Sandy Stewart, Staff Coordinator

Purpose: To provide an entertaining networking event that provides funds for chamber operations.

“Not So Classic” Golf Tournament (August 7, 2020) TBD, Chairman

Sandy Stewart, Staff Coordinator

Purpose: To provide an entertaining networking event that provides funds for chamber operations and community projects.



“Food 4 Kids” Auction (August 21, 2020)

Nicole Punneo, Chairman
Sandy Stewart, Staff Coordinator

Purpose: To provide an entertaining fundraiser to provide funds for Chamber facility improvements and the “Food 4 Kids” program for Duncan Public Schools.

Women’s Leadership Forum (Nov. 13, 2020 ~ TBD) Cindy Reynolds, Chairman
Sandy Stewart, Staff Coordinator

Purpose: To equip, inspire, encourage, support and empower women with leadership skills to reach, lead, and impact their sphere of influence and to go beyond striving to truly thriving in life.

Staff Projects

Membership

Chris Deal, Staff Coordinator

Purpose: To regularly review membership levels, benefits and dues schedules, and to make recommendations to the Board of Directors for changes or improvements.

Small Business Forums

Chris Deal, Staff Coordinator

Purpose: To provide a convenient and low-cost forum for Chamber members to hear quality speakers that talk about issues pertinent to their business.

Lunch Forums

Chris Deal, Staff Coordinator

Purpose: To present forums that discuss important issues facing our community.

Newsletter/Weekly Update

Chris Deal, Staff Coordinator

Purpose: To maintain regular communication with all member representatives about Chamber projects, events and performance.

Business Profile & Community Directory

Chris Deal, Staff Coordinator

Purpose: To promote chamber members through a city profile publication that provides valuable information to residents, visitors and people considering relocation while providing revenue to the chamber.

Sports Calendar

Sandy Stewart, Staff Coordinator

Purpose: To offer members a promotional opportunity that raises funds for both the Chamber and the Duncan Public Schools Athletic Department.



ORGANIZATION DEVELOPMENT DIVISION

Lisa Byford – Vice President

Committees:

Nominating

**Chairman appointed in July
Chris Deal, Staff Coordinator**

Purpose: To recruit and present to the Board the best and most capable leadership for the Chamber that will ensure appropriate Board development.

Task Force

Long Range Planning

**Janice Schornick, Chairman
Chris Deal, Staff Coordinator**

Purpose: To ensure the successful continuation of the Duncan Chamber of Commerce through careful planning of future needs, and recommending future organization goals for the Board of Directors' consideration.

Staff Projects

Website & Branding

Chris Deal & Sandy Stewart, Staff Coordinators

Purpose: To update and maintain current website and web and social media presence that will serve the membership and promote the community through mobile and social networking technology.

COMMITTEE/TASK FORCE SELECTION

Please add me to the following committee(s) and notify me of any of its upcoming meetings or events:

_____ Legislative Affairs

_____ Ambassadors

_____ Annual Banquet

_____ Planning

_____ Breakfast Forums

_____ Golf Scrambles

_____ Retail Development

_____ Food 4 Kids

_____ Small Business

_____ Membership

_____ Community Dev

_____ Leadership Program

(Limited to program graduates)